

## Electronic Patent Application Fee Transmittal

Application Number:	10618154			
Filing Date:	11-Jul-2003			
Title of Invention:	Systems and methods for coordinating interactive and passive advertisement and merchandising opportunities			
First Named Inventor/Applicant Name:	M. Scott Reichardt			
Filer:	Brian Edward Mack			
Attorney Docket Number:	UV-174 Con. 2			

Filed as Large Entity

### Utility under 35 USC 111(a) Filing Fees

Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
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Basic Filing:

Pages:

Claims:

Miscellaneous-Filing:

Petition:

Patent-Appeals-and-Interference:

Post-Allowance-and-Post-Issuance:

Extension-of-Time:

Extension - 1 month with \$0 paid	1251	1	130	130
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Description	Fee Code	Quantity	Amount	Sub-Total in USD(\$)
<b>Miscellaneous:</b>				
Request for continued examination	1801	1	810	810
<b>Total in USD (\$)</b>				<b>940</b>